**Evaluation of Group 05 Prototype:**

Questions will be answered based on this scale from 1-6:

1 = Very poor

2 = Poor

3 = Mediocre

4 = Good

5 = Excellent

6 = Very Excellent

***Web evaluation strategy:***

**Structure**

• Is the site layout easy to understand and use?

5

• Can you navigate readily from page to page?

6

• Is it easy to get back to Home page?

4 (There is no home page button, but the user can easily press back button until home page is reached.)

**Use of Color**

• Are colors attractive and appealing to most users?

3

• Would more color aid the visitor in understanding the content?

4

**Readability**

• Are the pages easy for the users to read?

6

• Do the page elements follow a logical sequence?

5

• Are type fonts readable, attractive and properly sized?

6

**Page Layout**

• Is there a good use of "white space"?

5

• Do the graphics add to or detract from readability?

6

• Are elements sized and arranged to fit within browser window?

4 (Overall, the size of the elements is appropriate, but it is very big if the user wanted to use it in smaller window)

**Overall evaluation:** 5 (Excellent)

**Summary:** The interface is user friendly. It is clear to the user how to do the required tasks. The only possible disadvantage in the design is that 50% of the page contains dark color, which may not be appropriate for some users.

***Mobile app evaluation strategy:***

**Structure**

• Can you navigate readily from page to page?

5 (There is no navigation bar but there is maximum of two pages for any task)

• Is it easy to get back to Home page?

6

**Use of Color**

• Are colors attractive and appealing to most users?

5

• Would more color aid the visitor in understanding the content?

4

• Are appropriate colors used for a soothing effect?

4

• Are there a good color palette and a good color relationship? Does the color palette appeal to the target audience?

6 (The background is dark, and the fonts are light, so they make good combination)

**Buttons**

• Are the buttons easy to spot and to tap?

6

• Do buttons have a strong contrast between text and background colors?

6

**Navigation**

• Are the number of categories and levels of navigation appropriate?

6

• Are categories arranged well based on priority, with the most important categories being the most prominent?

6

• Are there clear, concise and consistent labels for navigation throughout the application?

5

**Consistency**

• Are visual factors used consistently on every page?

6

**Alignment**

• Are groups of elements and texts aligned appropriately?

6

• Does the alignment establish an appropriate hierarchy of information?

**6**

**Typography**

• Is the number of fonts for the application appropriate and logical?

6

• Does each color used for each text function appear the same on every page and are there an appropriate number of colors used for fonts?

6 (There are only two colors for the text)

• Are character spacing, word spacing, leading, margin spacing, and type size used appropriately regarding the function of the text, including no italic type?

6

**Readability**

• Are the pages easy for the users to read?

6

• Do the page elements follow a logical sequence?

6

**Overall evaluation:** 6 (Very Excellent)

**Summary:** The interface is user friendly. It is clear to the user how to do the required tasks, and everything is organized according to a specific sequence.